



About the Author



Mother of one child and a mother to many, Asadah is no stranger to raising children. Asadah taught school for over fifteen years, provided youth development and parenting workshops for ten years and is currently an administrator of an afterschool program in Harlem, NY.

Being an educator, Asadah has had to learn to handle problems with wisdom and not violence. Her sincere care for the welfare and outcome of the lives of her students can be seen through her actions and heard from the comments of the people she serves.

Beating Black Kids is Asadah's first published book and her way of getting her viewpoint and solutions out to the entire world. While she has welcomed many thanks for creating this work, Asadah is also courageous and certain enough to handle the many challenges that come from those who feel beating Black kids as a normal practice.

Title: Beating Black Kids

Author: Asadah

Website: www.beatingblackkids.com

ISBN: 978-007212575-7

Format: Paperback

Price: \$12.95



Press Release

What an amazing job you have done with *Beating Black Kids*! The stories- excellent job with that! I have actually learned some new and very disturbing things from your stories. They are very powerful!

Amber Lisa,
Author, *The Diamond Life Series*

It's the little book creating tons of controversy! *Beating Black Kids* is a book about not having to beat Black children as a means of disciplining them. *Beat Black Kids* makes its readers look at themselves, the pain created over the years and asks, "What are we going to do about it?"

Beat Black Kids has already been featured five times on Blogtalk Radio, had a full interview on WLTH 1370 in Gary, IN and has been featured in the Amsterdam News in NY!

Filled with true stories from a variety of people, *Beating Black Kids* has parents look at the pain caused to them growing up and helps them make better decisions about what they are going to do with Black children in the future. Some of it will make you laugh. Other parts will make you think, but everyone comes away with better things to do and in the end, they create happier children.

Asadah is delightfully honest! Big gift in a little yellow package! The book is magical and I love page 86!

Samaria Graham
Actress

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Book Synopsis

Beating Black Kids is a little book creating a lot of controversy! Tackling the subject of how Black people deal with beating Black children as a normal occurrence, *Beating Black Kids* makes its readers think. It tells stories of people who learned powerful lessons from having whippings in their history; giving and getting them.

Beating Black Kids evokes a ton of emotions from laughter to sadness from anger to comfort. Its goal is to have the reader look at the situation created by disciplining with violence and gives viable solutions for making young people and the lives they live better.

"I read your book *Beating Black Kids* over the weekend. Very thought provoking. It provided an opportunity to examine some of my thinking as well. I know lots of folks who could benefit from the read by putting the suggestions offered into practice."

Rev Sis Malika Lee Whitney

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Media Appearances

“It’s All Love”

Blog Talk Radio

Saturday, July 25, 2009

10pm to 11pm

http://www.blogtalkradio.com/Its_All_Love

call in # 646.716.4849

“The Jerry Butler Show”

Blog Talk Radio

Thursday, July 30, 2009

7pm to 9pm

<http://www.blogtalkradio.com/JERRY-BUTLER7>

call in number: (646) 929 0434

“It’s All Love”

Blog Talk Radio

Saturday, August 1, 2009

10pm to 11pm

http://www.blogtalkradio.com/Its_All_Love

call in # 646.716.4849

“Under The Learning Tree”

WBAI 99.5 FM, NYC

www.wbai.org

"Beat Black Kids" Videotaped Book Discussion

Location: Boys & Girls Harbor

1 East 104th Street, 5th Floor Conference Room

Harlem, NY 10029 US

(INVITE ONLY)

When: Saturday, August 8, 12:00PM

The Amsterdam News, Harlem NY

By: Charles Rogers

August 13, 2009



More Media Appearances

"It's All Love"

Blog Talk Radio

Saturday, August 22, 2009

10pm to 11pm

http://www.blogtalkradio.com/Its_All_Love

call in # 646.716.4849

"Beat Black Kids" Videotaped Book Discussion

Location: Celebrity Centre New York

65 East 82nd Street

NYC, NY 10028

(INVITE ONLY)

When: Sunday, August 30, 1:30PM

School Library Journal

By: Amy Bowllan

August 30, 2009

<http://www.schoollibraryjournal.com/blog/620000062/post/1430048343.html>

WLTH 1370 AM

Ron Muhammad Radio Show

Gary, IN

Friday September 4, 2009

8pm

WVON 1690 AM

The Santita Show

Chicago, IL

September 7, 2009

The Afro-Times, NY

Nia Ngina Meeks

October 17, 2009



WURD

Thera Martin-Connelly Show
Philadelphia, PA
November 11, 2009

Understanding Marketing

“Using Guerrilla Marketing On A Self-Published Book”

<http://www.understandingmarketing.com/2009/12/12/guerrilla-book/>

ESSENCE.COM

“Balancing Act: I refuse to Hit My Child”
February 12, 2010

Community Healing Network

<http://www.blogtalkradio.com/communityhealingnetwork/2010/04/19/community-healing-conversations>

April 19, 2010

SIRIS RADIO

BEA Conference with Maggie Linton Petza
2010

The Power Hour with Neb Heru

<http://www.blogtalkradio.com/nunology/2010/11/30/the-power-hour-presents-why-are-black-people-still>

November 30, 2010

WRUG.COM

<http://www.ustream.tv/recorded/12212140> (VIDEO AND RADIO)
January 23, 2011

Inside with Valerie Persaud

<http://www.blogtalkradio.com/deltatron/2011/01/30/beating-black-kids-author-asadah-kirkland-will-be->

January 29, 2011

Inside with Valerie Persaud

<http://www.blogtalkradio.com/deltatron/2011/02/20/hot-sauce-and-children-discipline-or-torture>

February 19, 2011



Brooklyn Family Magazine

“Real Parent Power”

May 2011

Fade to Black

Television Show

Harlem Bookfair / Hue –Man Bookstore Book Discussion

July 2010

1001 Ways to Cope with Stress

Cable Program

Prof. Kenshasa Shabaka – BCAT

June 24, 2011

All In Our Family

Radio Show

Sarah Robinson

July 10, 2011

Star of the Week Video

<http://www.facebook.com/#!/video/video.php?v=1451488667354&subj=1641645128>

Beat Black Kids Promo Video

<http://www.youtube.com/watch?v=QWzvL6x3EvM>

Beating Black Kids – Commercial #2

<http://www.youtube.com/watch?v=OEREmMIDLTQ&feature=related>

Beating Black Kids – Commercial #3

<http://www.youtube.com/watch?v=8nJM9iwKUx0&feature=related>

Beating Black Kids – First Book Discussion / Part I

<http://www.youtube.com/watch?v=ef0tuhMHOU&feature=related>



Beating Black Kids – First Book Discussion / Part II

http://www.youtube.com/watch?v=XNEyVfke-Cs&feature=player_embedded

Beating Black Kids – First Book Discussion / Part III

<http://www.youtube.com/watch?v=F6qdBFqO8pl&feature=related>

Beating Black Kids – Second Book Discussion / Part I

http://www.youtube.com/watch?v=RIGbU_UEBco&feature=player_embedded

Beating Black Kids – Second Book Discussion / Part II

http://www.youtube.com/watch?v=q8MX_DdvCHU&feature=related

Beating Black Kids – Second Book Discussion / Part III

<http://www.youtube.com/watch?v=eau7bV7imzl&feature=related>

Beating Black Kids – Second Book Discussion / Part IV

http://www.youtube.com/watch?v=OSL9yIP0g_k&feature=related

Books in the Hood Discussion

<http://www.youtube.com/watch?v=mqwY1ouGtRI>

January 16, 2011

